Seminars

Tickets, where required, are available from the Seminar Registration Desk within the hall. Morning sessions (up to 1pm) will be available from 9.30am and afternoon sessions (from 1pm) from 12.30pm Limited to 2 morning and 2 afternoon tickets per person.

Tuesday 14th February

3D Revolution

TICKET REQUIRED

Sponsored by: ONSIGHT, SGO, Avid, Panasonic

10.00	**Keynote opening** *William Sargent, Framestore*
11.30	**ONSIGHT Case Study: The Bachelor King 3D with David Attenborough** *Ruth Sessions, Atlantic Productions*
13.00	**Continuing Developments for 3D in Broadcast** *Francisco (Paco) Ramos, Online Stereographer*
14.30	**Planet Dinosaur: a mono and stereo solution** *Nigel Paterson, BBC, Philip Dobree, Jellyfish*
16.00	**Avid Media Composer 6 – Ingest, Editorial and Stereo Correctional 3D Tools Partner Case Study with Can Communication** *Deepraj Sandhar, Avid*
17.00	**Collaboration - the essential 3d work tool: an insight into commercials, documentary and concert filming** *Luke Beauchamp & Richard Skepper, Vision3 & Compendium*

Broadcast Meets IT

Sponsored by: roo6
Associate Sponsor: Quantum, Grass Valley

10.00	**SDI: How far can we push it?** *Charles P Amyot, Matrox*
11.00	**Debate: Essential Change - Adapting core infrastructure to accommodate S3D, streaming and other new formats** *Chaired by Dave Bancroft, AndCubed*
12.00	**Why are we still not tapeless?** *Mark Harrison, BBC North*
13.00	**Is 100Mb/s enough for broadcasters?** *Andy King, Vision Productions BBC*
14.00	**Active Logging" appliance for ultra-fast-turnaround Video on demand** *root6*
15.00	**Convergence can be a good thing: The challenges of today's broadcast workflows and the future of broadcast / IT collaboration** *Declan Imeson-Wood, Media Manor*
16.00	**Are UK broadcasters in good shape for the future?** *Co-chairs: Jeremy Bancroft and Adrian Scott, Media Asset Capital Ltd. Guest speaker: Gavin Tweedie, Principal Consultant, Signiant*
17.00	**The Fundamentals of Audio Technology** *Phil Crawley, root6*

The Audio Room 'Radio Day'

TICKET REQUIRED

Sponsored by: SADiE, Prism
Associate Sponsor: Avid
Partners: HHB, Genelec, Wohler, Audio Media, Radio World

10.00	**Creative audio in the digital commonwealth** *Akim Mogaji, Commonwealth Broadcasting Association*
11.00	**A PRX for the UK? A scheme to improve the sales of audio from producers to broadcasters** *Mike Hally, RIG*
12.00	**From pictures to sound - the new sonic potential for radio** *Jo Tyler, Bournemouth University*
13.00	**Deconstructing the drama documentary** *Peter Leslie Wild, Drama Director*
14.00	**Audio Theatre for the 21st Century** *Mariele Runacre Temple, Wireless Theatre Company*
15.00	**High quality low-latency IP - based audio routing via Ethernet** *Mikael Vest, NTP Technology*
16.00	**Suspending disbelief - the modern approach to audio** *Peter Nash, Monty Funk Productions Ltd.*

Content Delivery Theatre

Sponsored by: Stream Communications

10.00	**Introducing Android TV** *Milan Bjelica, iWedia and Vladan Zdrakovic, Sheffield University*
11.00	**Playboy TV: Multi device/Multi territory: a Connected TV Case Study** *Tom Cape, Capablue*
12.00	**Conducting the Media Orchestra** *Keith Nicholas, CEO/MD SBS Broadcasting Networks, in conversation with Adrian Scott, Principal, the Bakewell House Consultancy*
13.00	**Augumentainment** *Anthony Rose, Zeebox*
14.00	**Liverpool Football Club TV PPV model** *Liverpool FC and Duncan Burbridge, Stream UK*
15.00	**Frame accurate personalised ad replacement in live web and mobile streaming** *BBC World Service & David Springall, Yospace*
16.00	**Social TV - the battle for the second screen** *Scott Davies, VP EMEA, never.no*
17.00	**The Debate: Connected TV 2012** *Ben Hine, UKTV; Tim Gulson, PayPal; Will Harrison, Vicat Media, Jane Weedon, BBC*

Post Production Theatre

TICKET REQUIRED

Sponsored by: AJA
Associate Sponsor: Avid
Partners: Unity Audio, Televisual, UK Screen Association

10.30	**Digitising and Restoring Content** *Matt Bowman, JCA*
11.30	**What creative people need to know about storage** *Larry Jordan, Larry Jordan Associates*
12.30	**Antiques Roadshow - a look at how a large scale production goes tapeless** *Andy Bellamy, AJA*
13.30	**The Digital Challenge – How is Post Production changing?** *Paul Collard, UK Screen Association*
14.30	**An overview of Final Cut Pro X** *Larry Jordan, Larry Jordan Associates*
15.30	**Plan to Playback - a complete workflow solution for broadcast** *Matthew Gyves, Adobe Systems Europe*
16.30	**No Dramas when under pressure** *Ben Foakes, Ensequence*

FCP X: Professional Solutions

Presented by: Soho Editors

NEW

10.00	**Changes in the editing world & Pro Camera Formats**
10.10	**Asset Management & Thunderbolt Storage**
10.25	**Introduction and demo of FCP X**
11.05	**Introduction to finishing and demo Resolve**
11.45	**Output, Delivery, Archive and Backup**
12.45	**Changes in the editing world & Pro Camera Formats**
12.55	**Asset Management & Thunderbolt Storage**
13.10	**Introduction and demo of FCP X**
13.50	**Introduction to finishing and demo Resolve**
14.30	**Output, Delivery, Archive and Backup**
15.15	**Changes in the editing world & Pro Camera Formats**
15.25	**Asset Management & Thunderbolt Storage**
15.40	**Introduction and demo of FCP X**
16.20	**Introduction to finishing and demo Resolve**
17.00	**Output, Delivery, Archive and Backup**
17.15	**Q & A sessions**

Single day sessions

NEW

Religious Broadcasting

11.00	**Passion on Screen: Trusting in Honest Programming** *Jeremy Higham, J&E Higham*
12.00	**Multi-channel TV & Radio broadcasting** *Luke Weston and Mark Tennant, UCB Media*
13.00	**Religious Documentary Making** *David Aldous*
14.00	**The Global Message** *Mohamed Ali, Islam Channel*
15.00	**Multi-cam production and church events** *Rory Springthorpe, Vivid Broadcast*

Avid Hands On Training

TICKET REQUIRED

10.00	**An introduction to editing with Avid Media Composer**
11.00	**Post Production Audio Creativity with Avid Pro Tools**
12.00	**An introduction to Multicam Editing with Avid Media Composer**
13.00	**Effects Editing using Avid Media Composer**
14.00	**Working with Avid Media Access (AMA)**
15.00	**Post Audio Mixing with Avid Pro Tools**
16.00	**Building and Editing a Storyboard**

ARRI Production Skills Centre

TICKET REQUIRED

10.00	**Studio techniques: the art and craft of energy efficient lighting for HD and beyond** *Jonathan Harrison, STLD*
11.00	**Grading files with DaVinci Resolve** *Blackmagic Design*
12.00	**Portrait lighting set ups within studio & locations** *Dave Lock*
13.00	**Lighting on the run II - featuring new breakthrough products** *Jonathan Harrison, STLD*
14.00	**ALEXA master class with Cinematographers** *Gavin Struthers – Downton Abbey and Florian Hoffmeister – Great Expectations*
15.00	**Lighting Large Scale Events** *Bernie Davis, STLD*
16.00	**Low Energy Lighting** *BBC & ARUP*

IOV Theatre

NEW

10.30	**The IOV – whatever you want it to be!** *IOV Administration*
12.00	**Location Sound Recording toolkit for the Videographer** *Phil Janvier F.Inst.V.*
13.30	**Become a Wedding Cinematographer** *Wedfilm Academy*
15.00	**Local TV and the videographer** *Richard Laurence of www.LeedsChannel.tv*
16.30	**Shooting the Marryoke Wedding Sequence** *Janet Fenton A.M.Inst.V. of The Fenton Experience*

Adobe Theatre

09.45	**CGI and Motion Graphics with After Effects**
10.30	**CS5.5 Production Premium - the complete Adobe solution**
11.30	**Broadcast Partner: Film Partners**
11.50	**Broadcast Partner: Chyron**
12.15	**Premiere Pro, Mercury Playback and 'Maximus'**
13.00	**Audio Sweetening in CS: Adobe Audition**
13.45	**CGI and motion graphics with After Effects**
14.30	**CS5.5 Production Premium - the complete Adobe solution**
15.30	**Premiere Pro, Mercury Playback and 'Maximus'**
16.15	**Broadcast Partner: IPV**
16.35	**Hardware Partner: HP**
17.00	**DSLR and Mobile Video in Premiere and Photoshop**



Programmes correct at time of print